

Powerful Finances:

Professional Services for Banks & Insurance Companies

By Axel Ruhnau

At the beginning of the 21st century, banks and insurance companies are facing major challenges. Due to changes in the banking environment, newly developing marketing channels resulting from the Internet and serious modifications in IT, the development timeframe for new products and services is constantly decreasing.

Since its establishment about 20 years ago, MaK Data System mainly works for large businesses and companies. The fields in which our customers are active have continued to change in the last years. Whereas for the most part in the 80's and early 90's we offered our IT services to manufacturing companies, we now receive a significant share of our contracts from financial service providers such as banks and insurance companies.

In 2000 MaK Data System provided more than 30% of its services to customers such as these. Among these one will find important banks and insurance companies such as:

- ☞ ADIG Allgemeine Deutsche Investment-Gesellschaft,
- ☞ Bayerische Landesbank,
- ☞ Deutsche Bank,
- ☞ DWS Deutsche Gesellschaft für Wertpapiersparen, (investment company for security savings)
- ☞ Hamburgische Landesbank,
- ☞ Investitionsbank Berlin,
- ☞ Investitionsbank Schleswig-Holstein,
- ☞ Landesbank Schleswig-Holstein,
- ☞ Provinzial Versicherungen, (insurance)
- ☞ RheinLand Versicherungs AG,
- ☞ Vereinsbank Victoria Bauspar AG,
- ☞ Volkswagen Bank.

MaK Data System has constantly reacted to the changing industry structure of its customers through a strong alignment of its activities in this area. Our business unit, Professional Services, for banking and insurance is specialized in consulting and project planning for banks and insurance com-

panies offering a wide spectrum of IT services. With highly motivated and qualified consultants as well as impressive references, customers nationwide consider us their competent partner.

Successful reference projects:

- ☞ Application development in the fields of:
 - Securities business,
 - Order routing and
 - Credit information systems
- ☞ Consulting in network infrastructure
- ☞ Development of Web portals
- ☞ Maintenance and development of sales agencies systems ■

For further information contact:

Axel Ruhnau
Phone: + 49 (0) 431 / 3993-550
eMail: ruhnau@makdata.de



Axel Ruhnau, department manager at MaK Data System