

Press Release



September 3, 2021 – Event announcement

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Data mining and a career in IT

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Consist at the #diwokiel 2021

Consist is on board once again this year with events and sponsoring at the Digital Week Kiel. The popular digital festival in the north will be held from September 12 to 19, 2021.



Kiel – Consist Software Solutions will be supporting the Digital Week Kiel once again as a friends sponsor and offering events which provide a lot of practical insight into digitalization and digital occupational profiles.

On **September 15, 2021** from 12 to 1:30pm, the focus will be on the topic of “**Data mining – generating added value**”. Here, those interested can find out about the opportunities for SMEs through using and evaluating data. Two companies from Kiel will be used to present the options for and examples of implementing digitalization projects to extract valuable data. A podium discussion afterwards will highlight why an SME should deal with the topic of data, which new opportunities result from it and what a good first step looks like.

The event, organized jointly by Consist and the Digital Week Kiel, is of a hybrid design and free of charge. Please sign up beforehand. Details can be found on [the Digital Week Kiel's website](#).

On **September 16, 2021** from 4:30 to 6:30pm, the interactive hybrid event “**New jobs, new opportunities for your children – an overview of new digital occupational profiles**” will be taking place. Staff from exciting companies and university faculties from Schleswig-Holstein will be using specific examples to present new occupations from real life practice. Nicolas Dohrendorf, Managing Consultant for Big Data and the Digital Transformation at Consist, will be presenting the digital occupations at

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Company location: Kiel
HRB Kiel No. 3983

Management:
Daniel Ries
Martin Lochte-Holtgreven
Jörg Hansen

Consist within this context. The event is aimed primarily at parents and those responsible for career orientation. After the event, participants will have heard of specific occupational profiles/degree programs from the digital industry, they will know the admission requirements and companies which offer training in these areas or who are looking for specialist staff.

Participation in the event, offered by DiWiSH e. V. is free of charge, but you do need to register. Click [here](#) for more information.

About the Digital Week Kiel – 5 year anniversary

The Digital Week Kiel is the digital festival in Schleswig-Holstein, which will be taking place for the fifth time from September 12 to 19, 2021.

#diwokiel2021 focuses on the questions of how we can actively and creatively shape the digital transformation, and how we can use digital technologies to benefit the industry and society. It will also be looking at how we can create a future worth living, together.

This press release contains 2404 characters (including spaces), with an average of 69 characters per line.

You can also find it at www.consist.de/en/company/newsroom/index.html

More information:

- About Consist: www.consist.de
- About the Digital Week Kiel 2021: <https://digitalewochekiel.de>
- About the event “Data mining – generating added value”:
<https://digitalewochekiel.de/programm/datenschaetze-heben-mehrwert-generieren/>

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- About the event “New jobs, new opportunities for your children – an overview of new digital occupational profiles”: <https://digitale-wochekiel.de/programm/neue-berufe-neue-chancen-fuer-ihre-kinder-ein-ueberblick-ueber-neue-digitale-berufsbilder/>
- About Consist as an employer: <https://www.consist.de/de/karriere/>

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Company Portrait

Consist Software Solutions is a specialist in Digital Transformation, IT Security, and Managed Services.

Our comprehensive range of services and solutions includes:

- IT consulting
- Design of IT architectures and IT landscapes
- Conception, development, and integration of custom IT solutions
- Support of applications and systems (from subtasks to complete outsourcing)
- Sale and distribution of software products

The more than 200 employees at Consist are characterized by sound know-how ranging from the most modern to legacy technologies.

Consist has more than 35 years of experience in the market, and has offices in Kiel and Frankfurt.

Portfolio



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Year of founding:	1983 profit center of Krupp MAK 1994 spin-off under the name Mak DATA SYSTEM Kiel GmbH
Managing Directors:	Martin Lochte-Holtgreven, Jörg Hansen, Daniel Ries
Sales, employees:	26.8 Mio. € (2020), 220 employees (2020)
Locations:	Kiel, Frankfurt (Main)
Subsidiaries:	Consist ITU Environmental Software GmbH, Hamburg