

March 13, 2020 – Company announcement

Press Officer:
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Digital business opportunities: Top-class panel discussion with the participation of Consist

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Schleswig-Holstein is picking up speed - Politics and IT Industry Discuss “Digital Economy 202X”

On March 10, 2020, high-ranking representatives from politics and IT met at the IHK in Kiel to discuss digital opportunities for companies in SH with each other and also with the specialist audience. The hosts were the Digital Economy Schleswig-Holstein Cluster (DiWiSH) and the IHK Schleswig-Holstein.

Kiel – The panel discussion with the participation of Dr. Bernd Buchholz, Minister for Economy, Transport, Labor, Technology and Tourism, Lars Müller, 1st Chairman DiWiSH e.V., Dr. Bernhard Rohleder, General Manager of Bitkom e.V. and Martin Lochte-Holtgreven, Managing Director of Consist Software Solutions GmbH and Chairman of the Digital Economy & Digitalization Working Group at the Chamber of Industry and Commerce in Kiel, initially preceded some key notes. In his greeting, Klaus-Hinrich Vater, Vice President of the IHK Schleswig-Holstein, presented the "branch portrait", which contains current figures for digital self-assessment of resident companies.

As far as the fields of action listed, such as cloud computing or digital analytics are concerned, all those involved in the forum were aware that there was considerable untapped potential here. Good and secure data are the basis for this, which is why Martin Lochte-Holtgreven emphasized the importance of data governance in companies.

Overall, more courage was required for research and development within the company. It is difficult for every company to constantly question

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HRB Kiel No. 3983

Management:
Daniel Ries
Martin Lochte-Holtgreven
Jörg Hansen

existing business models or, more often, to remove their own experts from day-to-day business in order to develop ideas, everyone agreed. German companies should learn to enter the market more often with a beta product and to further develop this together with the customers, advised Dr. Rohleder.

On the credit side of the most northerly German state, the Bitkom managing director sees, among other things, the very good broadband infrastructure. Here Schleswig-Holstein is much better positioned than many other federal states. Last but not least, the location is attractive because of its two oceans nearby, which should be promoted even more if the Schleswig-Holstein Minister for Economic Affairs is concerned. Because the shortage of skilled workers, which NDR moderator Harriet Heise addressed, is still one of the biggest obstacles to the implementation of digitization projects, even before legal hurdles such as the GDPR.

This press release contains 2.063 characters (including spaces), with an average of 66 characters per line.

You can also find it at www.consist.de/presse

More information:

- About Consist: www.consist.de/de/kompetenzen/digitale-transformation/
- About the Branch Portrait: <https://wtsh.de/produkt-kategorie/branchenbroschueren/>

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Illustrations



F.l.t.r.: Dr. Bernd Buchholz, Harriet Heise, Lars Müller, Martin Lochte-Holtgreven, Dr. Bernhard Rohleder – Participants in the panel discussion, Source: IHK



F.l.t.r.: Lars Müller, Harriet Heise, Martin Lochte-Holtgreven, Dr. Bernhard Rohleder, Klaus-Hinrich Vater – final group portrait, Source: IHK

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Company Portrait



Consist Software Solutions GmbH is a specialist in IT services and software. The IT service provider supports its customers throughout the entire software lifecycle, from development projects to maintenance in the operating phase, to supplementary big data and security products.

With more than 200 employees at the sites in Kiel, Berlin and Frankfurt, Consist is setting the benchmark for data analytics, IT security and managed services.

Founded in 1994 at the Kiel headquarters, the company continues its growth path, which makes Consist one of the most experienced IT service providers, thanks to proven mainframe competence and highly qualified specialists for innovative technologies. Awarded with the „Großer Preis des Mittelstandes“ Consist again received the plaque of honor in 2016.



Year of founding:	1983 profit center of Krupp MAK 1994 spin-off under the name Mak DATA SYSTEM Kiel GmbH
Managing Directors:	Martin Lochte-Holtgreven, Jörg Hansen, Daniel Ries
Sales, employees:	29 Mio. € (2018), 219 employees (01/01/2019)
Locations:	Kiel, Berlin, Frankfurt (Main), Braunschweig
Subsidiaries:	Consist ITU Environmental Software GmbH, Hamburg

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